



Help Us Choose a Tag Line for MEALS on WHEELS

In 2016 Oregon Cascades West Meals on Wheels turns our focus to brand enhancement and fundraising, launching a robust marketing and development plan. This plan capitalizes on the strong national branding work being conducted by MEALS on WHEELS AMERICA, including adopting the new logo (above) and brand standards.

The Area Agencies on Aging in the counties adjacent to ours are also planning on adopting the new branding. This will give us a consistent and recognizable brand for MEALS on WHEELS across a large ten county region.

For our local logo the design above will be adapted. "America" will be modified to say "Benton, Lincoln, and Linn". The bottom line will be a tag line of our choice.

We want your opinion. Please circle the tag line you would like added to our local logo or suggest one of your own.

Together, We Can Deliver

Our Table or Yours

Feeding Neighbors in Need Since (year?)

My Idea: _____

Please return this form to your Meals Drivers or a meal site volunteer or staff person

Responses need to be returned by May 6th 2016